

Nikita Tauro

Always learning, ever curious – I'm a product designer who strives to bring purposeful changes wielded by empathy, sensitivity, and a deep understanding of people.

Education

Simon Fraser University

Bachelor of Arts ²⁰¹⁶

dutchDesign Field School ²⁰¹⁹

University of Calgary

Bachelor of Nursing ²⁰¹¹⁻²⁰¹⁵

Experience

Wish - Product Designer Sept 2021 - May 2022

Product Design Intern May 2021 - Aug 2021

Designed the Search and Browse consumer experience and leading the vision work to reimagine the future of e-commerce. Conducted qualitative research studies, user testing sessions, and designed end-to-end cross-platform flows.

Led design system initiative to address the needs of Right-to-Left language speakers.

Collaborated closely with the engineering, localization, and QA team to create design guidelines and propose design review process to ensure a cohesive experience among all of Wish's audience.

Freshline - Product Designer July 2020 - April 2021

Led the refactor of the marketplace web app and the supplier dashboard, resulting in capturing new clients and retaining existing pilot clients. Worked closely with engineers and PMs to scope product features, conduct user research, build and iterate prototypes, and creating spec documentation.

Edenspiekermann - User Experience Design Intern Sept - Dec 2019

Collaborated with cross-functioning teams to build websites and mobile applications from concept to shipment. Clients included ING Group, Rituals, and the Amsterdam Airport Schiphol. Responsibilities included market research, wireframing, interface design, prototyping, user-testing, motion design, and visual design.

Skills

User Research, Product Strategy, Storyboarding, Wireframing, Prototyping, Visual Design, Illustration

Tools

Figma, Sketch, Principle, Adobe Suite, Invision, HTML & CSS